

Digital marketing and business growth enthusiasts with over eight years of professional experience.
We've had the pleasure of collaborating with a diverse range of clients, from ambitious entrepreneurs to thriving businesses.

# WORK PORTFOLIO

# BEELYPED Studio

## ABOUT BEHYPED

As a full-service digital marketing and design agency, we constantly push boundaries, and encourage our clients to realize what they are capable of.

We're a group of creatives and a digital-first agency that makes authentic connections with real people. We are passionate about what we do and we forge relationships that transcend digital marketing and design. Everything we do is built on teamwork, love and commitment.

We are excited about the potential to collaborate and bring your vision to life through the power of thinking, design and marketing.



DIGITAL MARKETING & SOCIAL MEDIA SPECIALIST

### ABOUT ME

The realm of creativity has always been my playground, exploring various art forms, but in 2015, I discovered my true calling. With a simple click, my brain ignites, and I'm immersed in the world of design, crafting visual masterpieces that leave a lasting impact.

My artwork has proven instrumental in elevating my clients' businesses, from captivating social media content to impactful branding solutions. I aspire to build strong, long-lasting partnerships with a consistent base of retainer clients, fostering growth together on our creative journey.



### STRATEGY & BUSINESS TRANSFORMATION SPECIALIST

### ABOUT ME

I specialize in Business Consulting with a focus on sales, process and technology optimization. I've honed my skills to identify opportunities and deliver tailored solutions that drive results.

My passion lies in process optimization, driving operational efficiency, and integrating technology to empower businesses for the future.

Beyond that, I excel in business growth, strategic planning, project management, and conducting company diagnoses to unlock potential.

#### 01. MINISTRY

Logo Design for Soldiers in the Blood Ministry based in Miami.



### 02. RED NATURE

Logo Design for Red Nature, a small handmade soap and essences business based in Seattle.











JUNE 7 - JUNE 11

FREE

CHALLENGE

LINK IN BIO



Full brand identity project for The Edpreneur







TEA Logo Design for The Edpreneur Accelerator Program based in Texas





SOCIAL

Content for TEA's
Social Media account
+ Online Marketing





When I'm submerged in my work, with my eyes on my laptop creating, I feel so alive.

Logo and business card design + print for @4TheCulture

BRANDYK. | LESDIEG.
ADVERTISING & MARKETING

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Miami, FLorida



#### **GRAPHIC DESIGN**

### SOCIAL MEDIA

Social media content + Print material











Different artworks for Club/Owner of Vybez N' Paint in Hollywood, FL



### SOCIAL MEDIA

Social media content for Facebook & Instagram









### Yunia Spa

resaltando tu belleza

¿Quién necesita a Ken cuando puedes tener 2 Sesiones GRATIS de Lipo sin Dolor?

**AGENDA TU CITA!** 

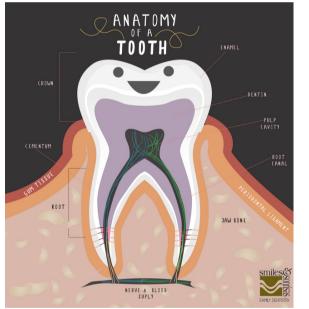




### SOCIAL MEDIA

A selection of other clients we've worked with.







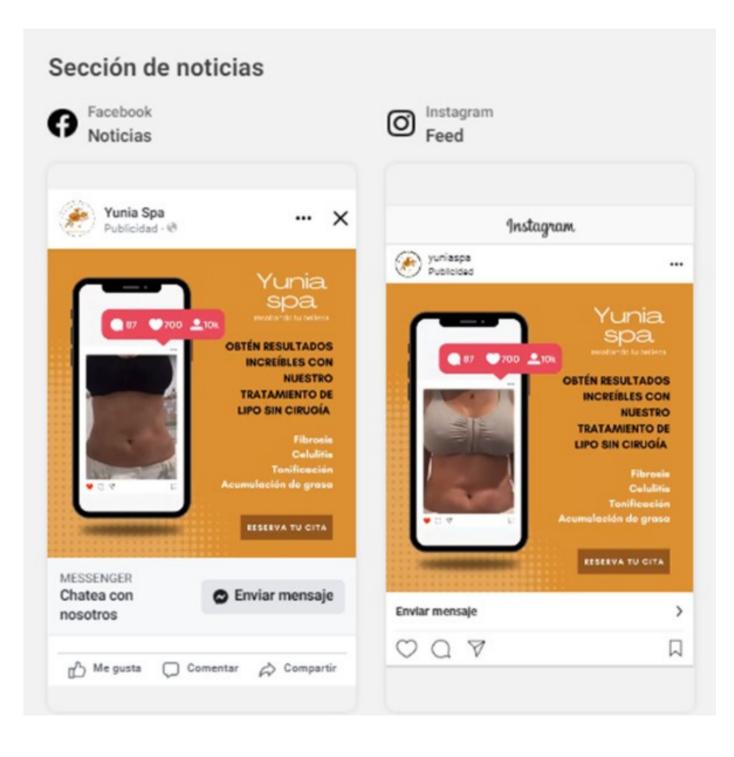






### CAMPAIGNS

Facebook & Instagram Ads



Cerrar

Detalles del anuncio



¡Dile adiós a la grasa no deseada y hola a una nueva confianza! ¡ Nuestra liposucción sin cirugía te ofrece una transformación increíble en tu cuerpo:

Sin cirugía invasiva, ¡solo resultados asombrosos!

Di adiós a la grasa localizada y celulitis, ihola a una piel más suave!

Estimula el colágeno para una apariencia juvenil y radiante.

Resultados visibles y sin dolor, para que te sientas espectacular. Reserva tu cita ahora y descubre el poder

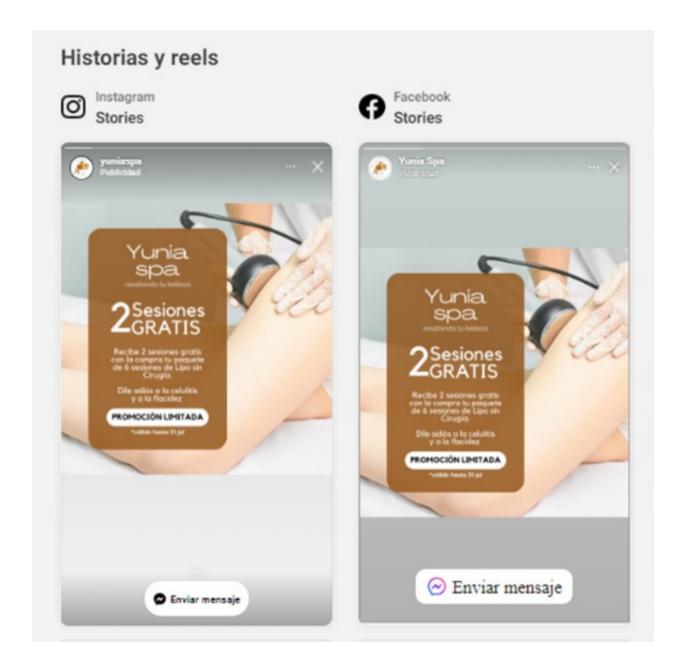
¡Reserva tu cita ahora y descubre el poder de la belleza sin límites!

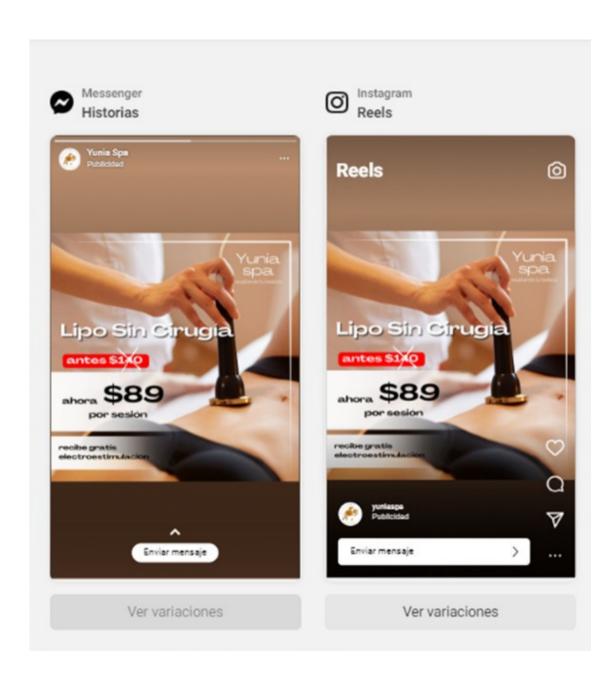




#### **GRAPHIC DESIGN**

#### **CAMPAIGNS**



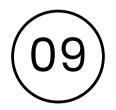




#### Yunia Spa

- ¡Dile adiós a la grasa no deseada y hola a una nueva confianza! Nuestra liposucción sin cirugía te ofrece una transformación increíble en tu cuerpo:
- Sin cirugía invasiva, ¡solo resultados asombrosos!
- Di adiós a la grasa localizada y celulitis, ¡hola a una piel más suave!
- Estimula el colágeno para una apariencia juvenil y radiante.
- Resultados visibles y sin dolor, para que te sientas espectacular.
- ¡Reserva tu cita ahora y descubre el poder de la belleza sin límites!

**Enviar mensaje** 



### CONSULTING PROJECTS

### BUSINESS STRATEGY

Consulting projects focused on various industries such as: banking, technology, legal, education, automotive, oil and gas.













Abogados / Attorneys at Law







**PORTFOLIO** 

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#### 01. PROJECT FOCUS

Commercial and technology (digital transformation)

Project focused nationally on the commercial growth of private banking and personal banking; and implementation of its new CRM Salesforce.

#### 02. ACHIEVEMENTS

- Generation of a 3:1 ROI on the total investment of the project, thanks to the implementation of strategies and execution plans for the growth of financial products such as: foreign exchange and derivatives, options and futures, loans, credit cards.
- Implementation of a new commercial model for the entire sales force.
- Implementation of the new CRM Salesforce for the bank. Functional definition, support and follow-up of the deployment of the tool.
- Development of dashboards for follow-up KPI's and goal fulfillment for decision making.

### OUR SERVICES

What we can do for you!



- Logo
- Watermark
- Color Palette
- Email Signature
- Stationary Design
- Instagram highlights
- Facebook banner
- Packaging
- Signage



- Campaigns
- Facebook Ads
- Instagram Ads
- TikTok Ads
- Statistics
- UI/UX
- Customer experience



- Design
- E-commerce
- SEO

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### OUR SERVICES

What we can do for you!



- Social Media Design
- Storytelling
- Copywriting
- Videos
- Reels
- Stories
- TikTok Videos



- Consulting
- Business growth
- Process optimization
- Agile methodologies
- Operational efficiency
- Analysis and identification of opportunities
- Statistics and KPI's
- ROI



- Sales strategy
- Customer journey
- Sales funnel
- Leads caption
- Conversion rate
- CRM

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### GET IN TOUCH

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